



kappa
BIOSCIENCE

DOING IT RIGHT

Pleased to
meet you



A bit about us

Our vision is to lead a
revolution in health and
nutrition, to improve the
quality of life for all.



Doing it right

Here at Kappa, our mission is to bring the world the best possible benefits of vitamin K2 through our mantra of doing it right. That means developing products and services that set new standards of excellence, made with integrity, and through close collaboration.

How it all started

In 2006, two brilliant chemists – Inger Reidun Aukrust Ph.D. and Marcel Sandberg Ph.D. – found a way to make pure, all-bioactive vitamin K2 MK-7. They wanted to share their discovery with the world, so they started Kappa Bioscience, with the aim of making high-quality vitamin K2 on a large scale, without the large cost.

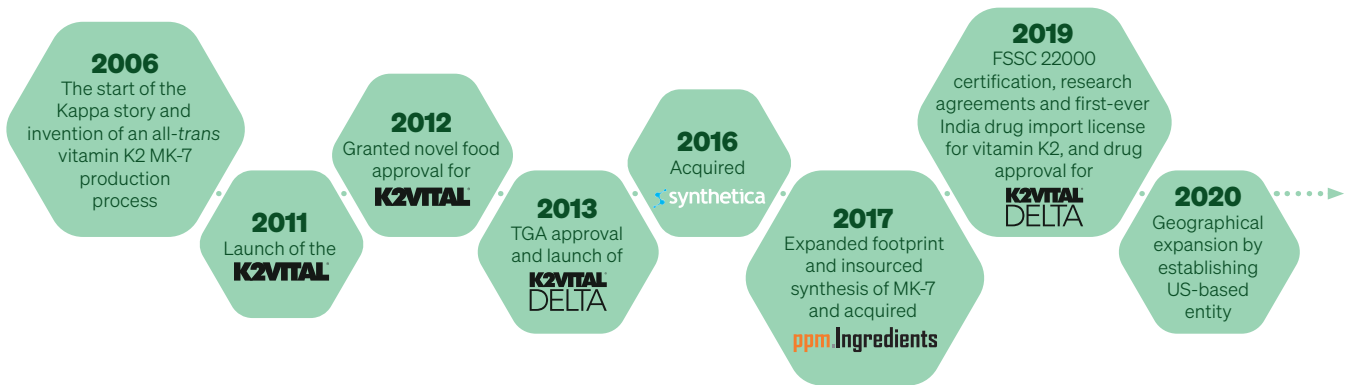
A Norwegian approach to work and life

Norway is a place of proud traditions, brave explorers and legendary tales. This unique history is what drives us to do pioneering work worthy of our ancestors, unmatched in craft and quality.

Committed to quality

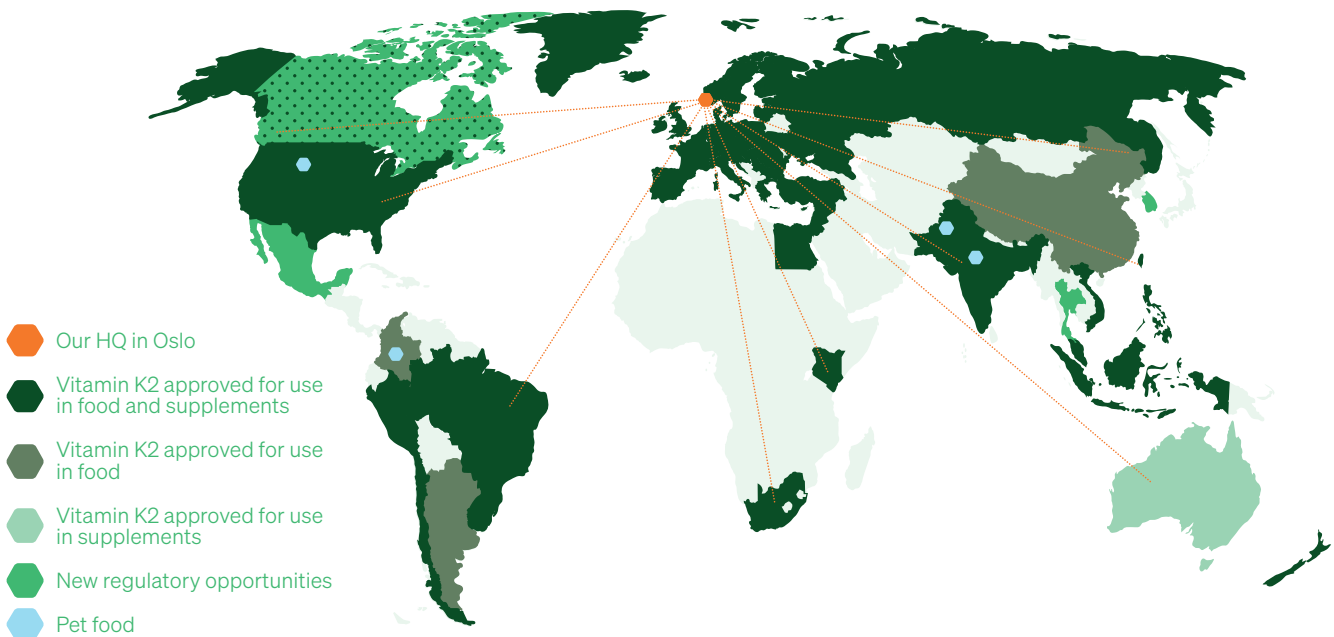
Using patented processes, innovative technology and renowned expertise, we make vitamin K2 with unmatched purity and stability, in a wider range of formulations than anyone else.

A short history of Kappa



Improving health everywhere

You'll find our offices and facilities all over the world, so everyone can access quality vitamins, wherever they are, and whatever sector they work for.



Vitamin K2, and you

A vital vitamin

Vitamin K2 controls the transport and distribution of calcium, making sure it gets to wherever it's needed. From bones, to hearts, to immune health, vitamin K2 offers benefits to humans at every stage of life.

Put your trust in *trans*

In nature, menaquinones are found in a linear configuration, called *trans*. This is what's known as the bioactive form. That's the form our bodies can use. In food supplements, inferior production methods or stability issues mean it can take a biologically inactive *cis* shape.

And a forgotten vitamin

A balanced diet alone isn't enough for us to get the vitamin K2 we need, and studies are now showing that a lot of people around the world are actually deficient in vitamin K2.*

K2 + D3: The Perfect Pair

It's not just our partners we like to keep close. K2VITAL® and vitamin D work in harmony to keep our body's calcium in balance. Combined in a formulation, they make what we like to call the Perfect Pair; two vitamins working together to improve everyone's bone, heart, muscle and immune health.

* Consumers should be advised to consult a healthcare professional before starting any dietary program.

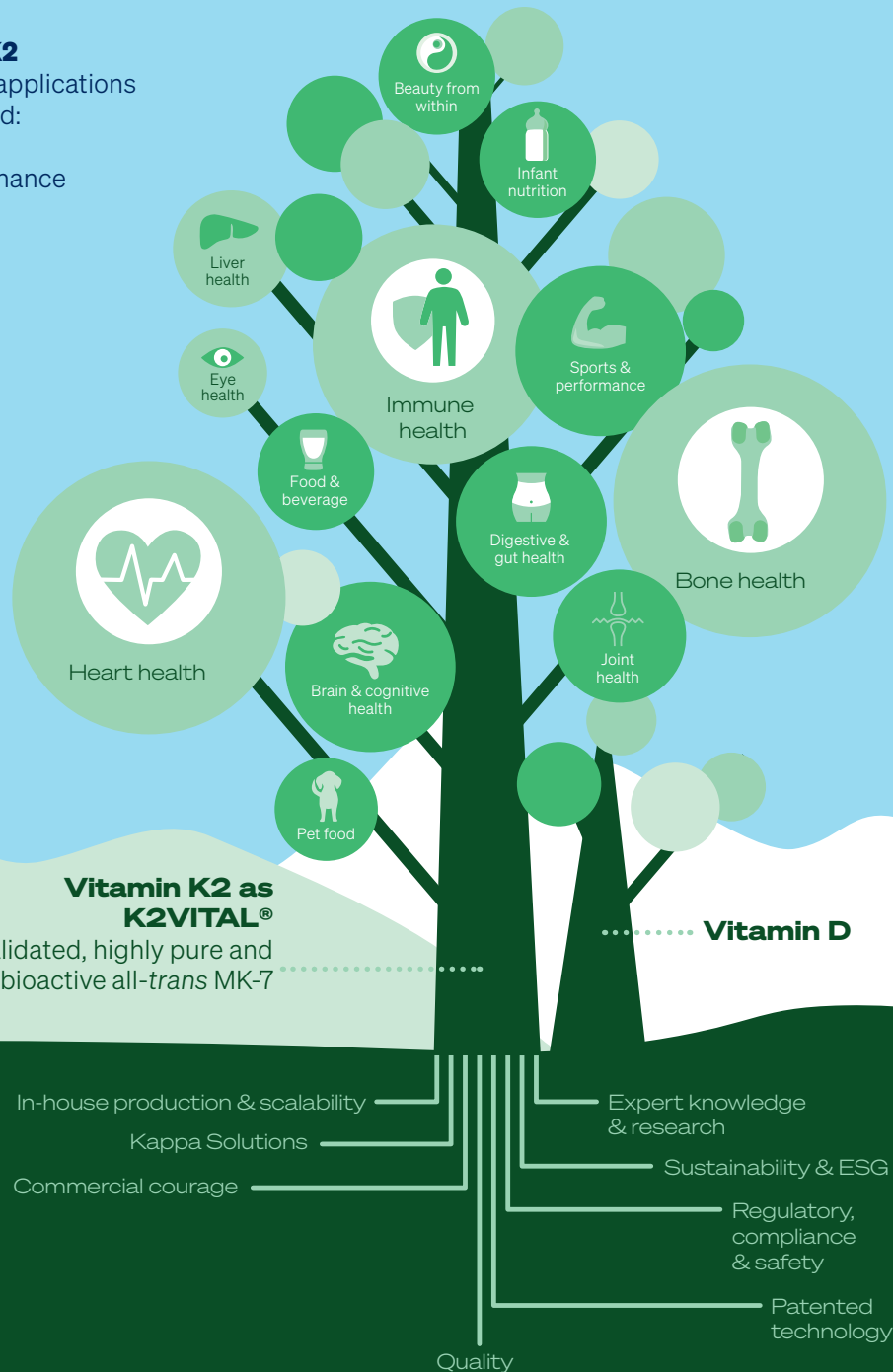


We're proud to take a leading role in expanding what's known about vitamin K2 and we're making exciting discoveries all the time.

There's so much more to vitamin K2

Below are just some of the amazing applications for vitamin K2 currently being studied:

- Bone health, strength and maintenance
- Cardiovascular health
- Immune health
- Mobility and sports nutrition: athletic performance, muscle mass, muscle recovery
- Brain health





As part of our commitment to the highest standards of quality, we partner with amazing companies that help us assess transparency, clean labels and supplement quality.



K2VITAL®

Our purest ever

We use state-of-the-art technology, world-class expertise and a one-of-a-kind production process to make K2VITAL® – our vitamin K2 MK-7, with unmatched stability and 99.7% isomeric purity.

All-trans, all-bioactive

K2VITAL® is all-trans, so it's identical to the vitamin K2 molecule found in nature and fully bioactive, giving consumers the best possible benefits for their bones, heart and body.

Quality that sets the standard

In recognition of its unprecedented quality and purity, K2VITAL® has become the Reference Standard for the United States Pharmacopeia, used globally as the benchmark for vitamin K2 analysis and cis/trans purity assessments.

K2VITAL® DELTA

One of a kind, encapsulated twice

Vitamin K2 degrades in the presence of minerals. So, we did something about it. We made K2VITAL® DELTA, the first double-encapsulated vitamin K2, for complete stability in any environment.

The Kappa name means Kappa quality

That's why we keep a watchful eye on products from our trials to your launch; never losing sight of regulatory, compliance or safety requirements, with comprehensive documentation every step of the way.

You'll know when something meets our standards of quality when you see our logo on the box:

K2VITAL®

**all-
trans**
POWERED BY
K2VITAL®

K2VITAL®, pure and stable

Dedicated
to our craft



Thanks to our state of the art labs and our tireless team, we can offer the widest range of formulations around, leading to turnkey consumer products:



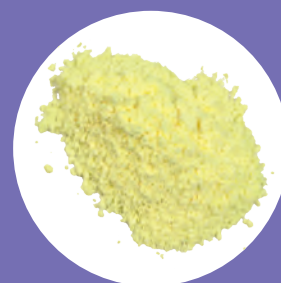
K2VITAL® MCC



K2VITAL® MCT



K2VITAL® DELTA



K2VITAL® ALPHA

Our experts, at your fingertips

The team at Kappa don't just know it all. They started it all too, pioneering the production of bio-identical vitamin K2 and putting it in double encapsulated form for the first time ever. This was a game-changer for our industry, making stable vitamin K2 available for everyone. And with total ownership of the integrated value chain, we can offer supply security at all times, to meet the demands of rapidly growing markets. Now, we're bringing our in-house vitamin K experience, lab and analytical and organic chemistry products and services to everyone we partner with.

We take testing seriously

It's why we have Kappa Solutions, our very own subsidiary for custom organic synthesis, Active Pharmaceutical Ingredients (API) and analytical services. We run extensive research and stability testing (in fact, we've tested over 750 products in the last 10 years) to help the world get the best of all that vitamin K2 has to offer.

Every I dotted, every T crossed

We validate every claim to the letter, with extensive testing and validation performed to the very highest standards.

Pushing boundaries with publications

As proud leaders in our industry, we're committed to expanding what we know about vitamin K2, working together with a network of researchers around the world to ask questions and find answers.

Our Scientific & Medical Advisory Board

We're a bioscience company through and through, with a global network of researchers, thought-leaders and vitamin K2 experts. Together, with our newly established Scientific & Medical Advisory Board featuring leading experts within the international science and development community, we are shaping the future of vitamin K2.



KAPPA BIOSCIENCE
smab

Scientific & Medical
Advisory Board

How we can help

Backed by science, so you stay ahead of the curve

Years of experience in our sector, along with mountains of consumer insights and a passion for creating innovative products based on vitamin K2, help us deliver a range of services that take sophisticated science and turn them into simple solutions.

Tailored services, for the perfect fit

We always proactively engage our partners, with personalised products and services, so you get everything you need, and nothing you don't. We guide product development at each step: from marketing insights, consumer preferences, ingredient combinations and formulation possibilities, to product launches and marketing.

Innovating, not iterating

Whether it's custom synthesis, API development, stability- or label-claim testing, the tireless experts at Kappa Solutions are ready to help our partners do something new.

Kappa Creative Studio

The Kappa Creative Studio is what we call our group of talented, in-house, promotional content and film experts. With a special blend of life science expertise and advertising knowhow, they are here to make sure what you want to say and do gets seen and heard.

It's not easy to stand out and stay in people's minds. We offer tailored downstream media support, advertising advice and a whole host of marketing tools, giving every launch the lift it needs, so every product gets the success it deserves.

Our three-stage service program for K2VITAL® business partners:

Know

A product opportunity assessment to identify where we can innovate

Enable

A consultancy service to find the product formulation, networks and testing you need

Engage

Personalised programs, market news and updates to keep you ahead of the curve



Products and services so well tailored to your needs, you could wear them to dinner.



Making our mark, without leaving a trace

We're a climate-positive workforce at Kappa, always challenging ourselves to find greener, more responsible ways of working. Like planting thousands of new trees, funding meaningful climate solutions or switching to 98% renewable energy.

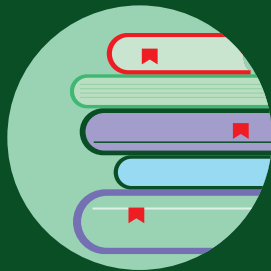
Ecologi
**climate
positive
workforce**

Working the Kappa way



Commercial courage

To change our industry's future, we have to challenge how things have been done in the past. That's why we take a fresh commercial approach, from innovative launches to downstream media support, making work that sets new standards.



Expert knowledge

The kind of knowledge that comes when you've worked in the health and nutrition space for over twenty years. Knowledge that's so valuable it's earned us a seat at the table of major supplement associations, including the FSE, CRN, and Applied Vitamin Research eV.



Scientific excellence

To be a cut above, you have to be at the cutting edge. Whether it's analysis, assay testing or synthesis, we harness state-of-the-art technology, processes, and a team of tireless experts.



Genuine accountability

A company is only as good as their word, which is why we follow products from our trials to your launch, offering comprehensive, trusted documentation every step of the way.



Reassuring sustainability

Healthy people need a healthy planet. So we're always looking for ways to work more harmoniously with our planet.



We believe that quality work speaks for itself. But in case that's not enough, here are some kind words from our partners:

"Kappa sets the benchmark:

Their levels of quality, service, marketing materials and technical support are truly top shelf for a nutraceutical raw material supplier. Our ongoing success is a direct result of having the opportunity to work with a 'best in class' partner like Kappa!"

Wayne Coote, Managing Director,
Pathway, AUS

"Kappa Bioscience, through its research partnerships around the world is expanding our understanding of vitamin K2 and helping to emphasise its critical role in human health."

Dr Andrew Myers,
Naturopathic physician, USA

"The Kappa team always goes beyond expectations and is at the core of the health and nutrition space."

Joris Dewit,
Senior Director Business
Development, LONZA

"Thanks to Kappa's dedication and its scientific network of credible opinion leaders, we were equipped to place our K2 product and its health benefits particularly effectively."

Purica, Canada





One last thing

We'd like to say thank you. We appreciate you taking the time to see how we work – with honesty, humanity, and heart – and how we feel things should be done: the right way. Maybe it would be easier to do things the way they've always been done, but that's simply not why we get out of bed in the morning.

We're a group of people with a passion and a purpose. We pride ourselves on finding like-minded partners who value the same things we do, share our passion for health, and our vision to help the health and nutrition industry turn a corner, without cutting corners.

Whatever the future has in store, we hope you'll join us in shaping it together.

If you'd like to talk about how we can help you, or you just have some questions, we'd love to hear from you.



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